



# PRECISION AG & CONSERVATION CONSULTATION

Do you want to better understand your farm through data like satellite imagery?

Are you interested in exploring profitable conservation management solutions?

Do you want your precision yield data to guide your decisions and improve profitability & sustainability?

## A data-driven approach to increasing profitability and conservation value on your farm

The following services are available at no cost to farmers and landowners from your local Precision Ag & Conservation Specialist (PACS) from Pheasants Forever:

### ◆ Farm consultation and technical support

◇ We'll help analyze precision ag data to identify consistently unprofitable acres using your preferred data platform and other data sets

### ◆ Developing solutions

◇ We'll create customized maps of scenarios that improve profitability and create habitat on underperforming acres

### ◆ Taking conservation action

◇ We'll help you navigate financial and technical programs offered by federal, state, and local organizations to turn those red acres green

*All consultations are private. All farm-specific data will be kept confidential. There is no requirement for public access in order to participate in this program.*

## Precision Conservation Incentive Payment:

Get paid to farm your best acres in Iowa and Minnesota! Earn a one-time precision conservation incentive payment on the acres that remain in production when you make a management change following your PACS consultation. This is in addition to the possibility of federal, state and local payments for conservation practices implemented. Payment rate is based on the percent of acres changed:

- Low alternative adoption (5-9% of the original field): \$8.00/ac
- Medium alternative adoption (10-15% of the original field): \$18.00/ac
- High alternative adoption (>16% of the original field): \$26.00/ac

Participants must meet eligibility criteria for NRCS's EQIP to receive this incentive. At least 50% of the changed area must be unprofitable to be eligible for the payment. A five-year maintenance agreement is required. The incentive payment is capped at \$10,000 per producer.

**Contact your local PACS with any questions and to get started:**

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[pheasantsforever.org/Conservation/Precision-Agriculture.aspx](http://pheasantsforever.org/Conservation/Precision-Agriculture.aspx)

